

Bicycle Advisory Board Meeting Minutes

May 19, 2009

Attendees

Board: Bob Lutz, Sam Campogno, Barb Chamberlain, Bill Bender, John Speare, Kurt Niven

Guests: Loren Dudley

Minutes

Barb said she will distribute minutes from the April meeting via email.

Master Bike Plan

The Plan was tabled for two weeks at the City Council meeting last night. June 8 is the projected date it will be back on the agenda. Frustration was expressed that Public Works chose not to participate in the MBP planning and now are delaying the vote to try to gain some control over the process.

Bike-to-Work (BTW)

The event met its ridership goal with 1473 people. This was a 50% growth over last year and included many new participants. The Walk and Roll to School event also went well. Bill suggested capturing the stories of new riders and Loren suggested YouTube videos be made. An idea to promote one day each week for Bicycle Commuting throughout the year was discussed. Loren made the following suggestions for next year's event:

- Aim for 1% Bike Commuter participation
- Target younger people (i.e. college age) with events
- Improve the acoustics at the Party

Spokefest

They were a participant in the Lilac Parade. Bill thinks the ridership will grow this year due to positive feedback he has received thus far. Discussed printing bookmarks with the website to give out at schools. Bob said Sacred Heart may be able to print them. Sam will give Bob the number of elementary school children in the Spokane School District.

Bike – Ped Coordinator

An offer has been tendered with the person scheduled to start work June 15.

Bike Coalition

Bill thinks this should consist of an email group to share information and improve networking on bicycle issues. This needs a champion to be successful. The next meeting will be May 27 at Mountain Gear.

Board Openings

There are two openings currently. The prerequisite of being an “active cyclist” was discussed. Bob asked the Board to send him our criteria for the position.

North Bank Connectivity

Includes the area on the north bank of the river between Monroe and Ruby, south of Boone. Give any ideas to Barb.